



kybun International Meeting 2022

walking  **together** worldwide

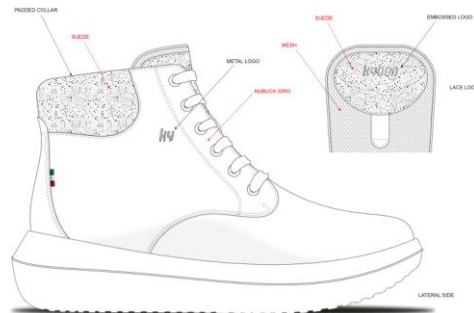
New FW22 styles: AARAU



New FW22 styles: AARAU



New FW22 styles: ELM



New FW22 styles: ELM



New FW22 styles: SAMNAUN



New FW22 styles: KARL



New FW22 styles: KARL



New FW22 styles: SUMMARY

WOMEN'S

AARAU
BLUE



MEN'S

SAMNAUN
BROWN



ELM
TAUPE



KARL
GREY/BLUE



SS22 discontinued styles

WOMEN'S



BASEL 20 ONYX

MEN'S

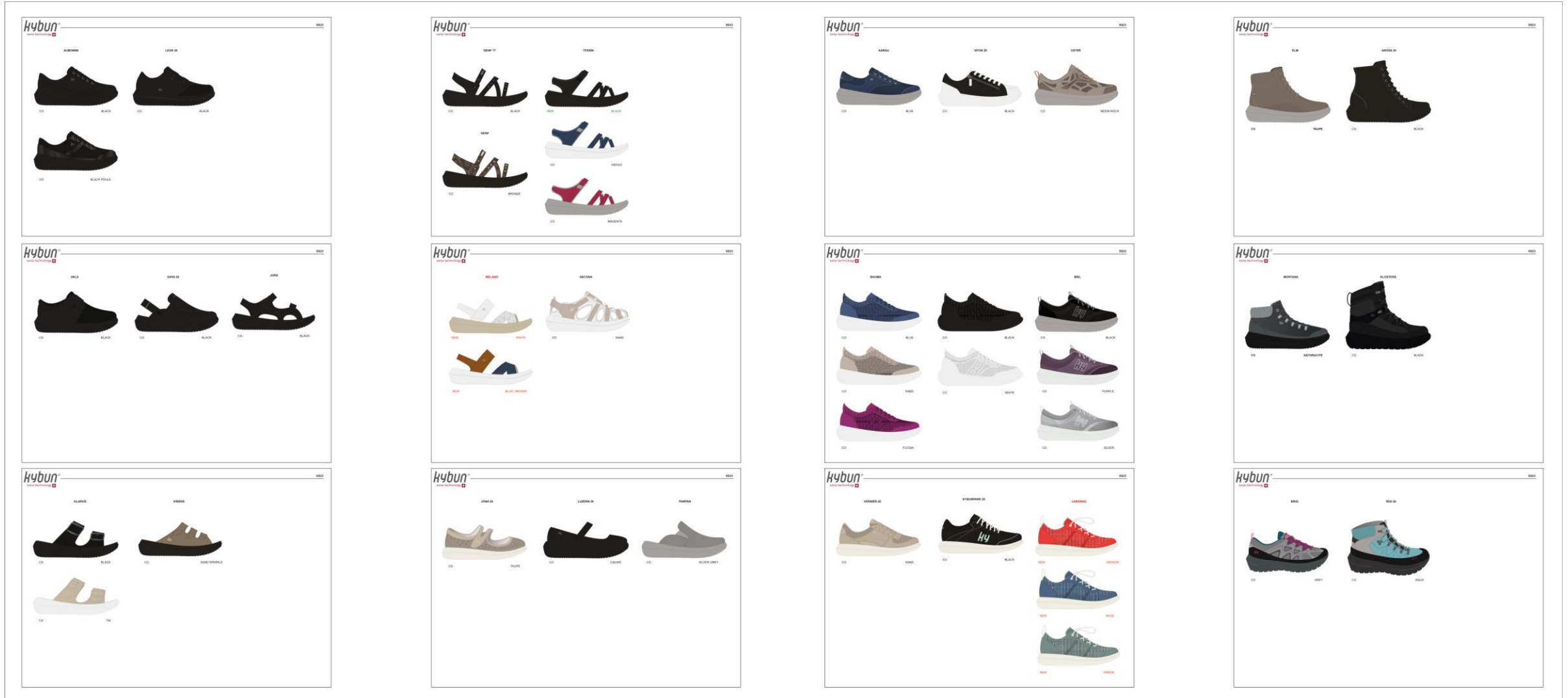


ZUG 20 BROWN

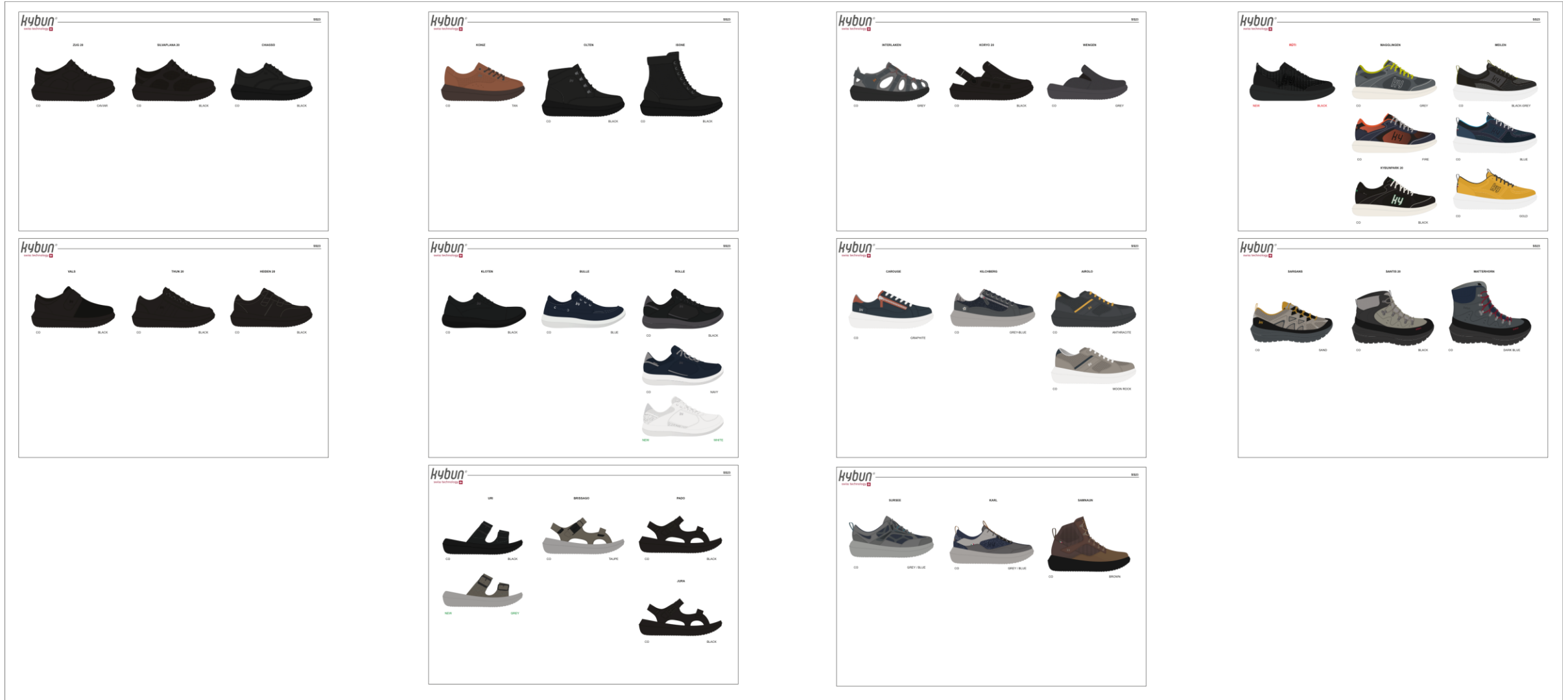


SURSEE BLUE/RED

SS23 Collection Grids: WOMENS



SS23 Collection Grids: MENS



New SS23 styles: WOMEN'S

TESSIN



MELANO



LANGNAU



New SS23 styles: MEN'S

URI



NEW

GREY

ROLLE



NEW

WHITE

RÜTI



NEW

BLACK

FW22 discontinued styles

WOMEN'S



JUNGFRAU 20 PEANUT



TENERO GREY



LEUK BRONZE

MEN'S



SURSEE 20 BLACK



BADEN BLACK



MORCOTE II TIN



GLARUS BLUE



JONA 20 BLACK



CAROUGE 20 OLIVE

AGILE PERMANENT COLLECTION

FUNCTIONAL

FORM FOLLOWS FUNCTION

CONSISTENCY

COMFORT COMES FIRST

DURABILITY

RELIABLE

ESSENTIAL

COMMERCIAL

BALANCED

EFFICIENCY

REASON TO EXIST

LESS IS MORE

VOLUME DRIVER ITEM
SPECIFIC FUNCTION ITEM
MARKETING ITEM